

**CITY OF HIGHLAND HEIGHTS  
MINUTES OF PLANNING AND ZONING  
PUBLIC HEARING  
JULY 12, 2005**

On July 12, 2005, Chairperson Crawford opened the Public Hearing meeting at 7:30 p.m. at the Civic Center, 175 Johns Hill Road.

**ROLL CALL:** Mrs. Rauf called the Roll. **PRESENT:** Steve Crawford, Melody Eifert, Joseph Krebs, Charles McMannon, John McNabb, Scott Reincke and Paul Wright. Also present City Planner David Shaw, City Engineer/Zoning Administrator David Whitacre.

**ABSENT:** Commissioner Audrey Koester and Attorney Steve Franzen.

**ANNOUNCEMENT:** Chairperson Crawford announced the purpose of the Public Hearing is to consider amending the text of the City's Official Zoning Ordinance and discussion about the amended changes to the City's Sign Ordinance.

**NOTIFICATION PROCESS:** Mrs. Rauf announced that notice of the Public Hearing was duly published in the Campbell County Recorder. Mr. Jim Reis of the Kentucky Post was notified of the Public Hearing. Notice was posted on the front door of the Civic Center.

**COMMENTS FROM CITY STAFF.** City Planner David Shaw had previously distributed a copy of the proposed text amendment to Article XIV, the Sign Regulations, to the chairperson and commissioners for their review.

Mr. Shaw addressed the commissioners and the audience. He addressed the proposed changes to the following sections of the Sign Regulations: Section 14.7 Classifications of Signs: F. Class 6; G. Class 7; and H. Class 8.

**COMMENTS FROM CITY ATTORNEY:** None.

**COMMENTS FROM CITY ENGINEER/ZONING ADMINISTRATOR:** Mr. Whitacre stated he would like to do more research about vehicular advertising. He said he would like to work on language that would be enforceable. He said he would like to include this change in the text amendment to the Sign Regulations.

Mr. Whitacre stated he would like to have some language in the Sign Regulations, that would address vehicular advertising for vehicles that are parked, vehicular advertising on vehicles that are licensed and vehicular advertising on vehicles that are operable, that would be enforceable.

Mr. Whitacre he has observed a vehicle that is used for vehicular advertising, parked on the site where the business is located. He has observed a vehicular advertising vehicle that is parked on another site and is advertising an off premise business. He stated that sometimes the vehicular advertising vehicle is moved to another location. He stated there are instances where the vehicular advertising vehicle remains parked at the same location.

Mr. Whitacre further stated he would like to work on the language that would address this issue and would give this some enforceable ability.

**COMMENTS FROM THE AUDIENCE:** Mr. Ken Morgan, Complete Wireless. Mr. Morgan distributed a copy of the drawings of the signs he is proposing for his building.

Mr. Morgan presented a drawing of the Complete Wireless sign for the side of the building that faces Alexandria Pike and a drawing of the signs for the three store fronts of the building.

Mr. Morgan stated the Complete Wireless sign is 13' long and the letters are 22". He said the signs he is proposing for the three store fronts are each 15 square feet in size. A copy of Mr. Morgan's drawings are made a part of the City's file.

Chairperson Crawford addressed the white temporary banner sign that is on the building which faces Alexandria Pike, the three temporary banner signs on the three store fronts of this building, the three billboard fold up type signs that are on the sidewalk in front of the three store fronts and the blowing fan.

Mr. Morgan said the three billboard signs are "gone" and the blowing fan is "going." Chairperson Crawford stated he would like to see all the temporary signs removed.

Mr. Morgan stated he moved to this location on February 15<sup>th</sup> and they had been doing business all this time without a sign. He explained the negative impact it had on business without the signage and how it improved his business after he had the temporary banner signage.

Chairperson Crawford said with the language, that Mr. Shaw and Mr. Whitacre had compiled, that Mr. Morgan is using this language to advertise vendors rather than his business. Mr. Morgan said "yes".

Mr. Whitacre stated there is a section in the Sign Regulations that allows them to advertise their products. At this time, Mr. Whitacre read a section from the Sign Regulations, addressing this issue, to the commissioners and the audience.

**FOR THE RECORD:** At this time, Chairperson Crawford announced that it is not the purpose of this Public Hearing to vote to approve Mr. Morgan's signage. He said these comments by Mr. Morgan that were addressed.

Being no further business, Chairperson Crawford closed the Public Hearing at 8:15 p.m.

**SUBMITTED BY:** \_\_\_\_\_  
**JEAN A. RAUF, CITY CLERK TREASURER, CMC**  
**RECORDING SECRETARY PLANNING & ZONING**

**SIGNED:** \_\_\_\_\_  
**STEVE CRAWFORD, CHAIRPERSON**  
**PLANNING & ZONING**